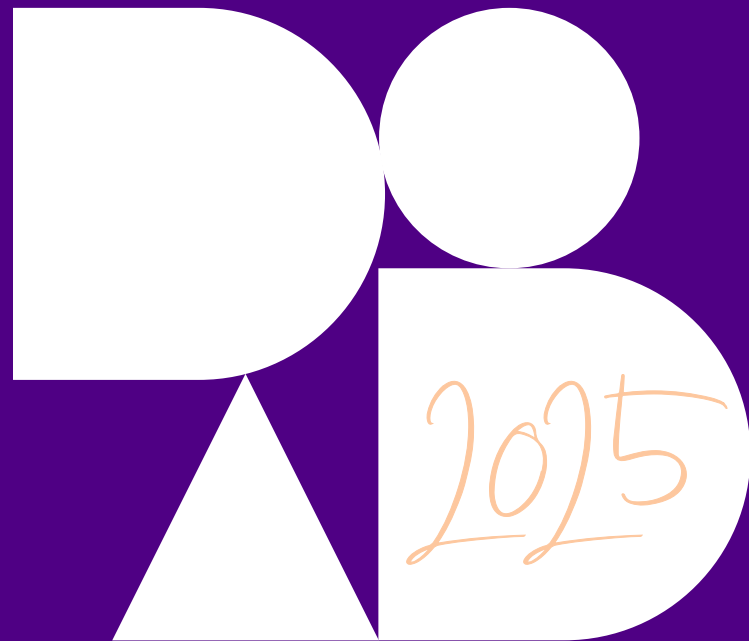


20<sup>TH</sup> ANNIVERSARY



DESIGN  
ON A  
DIME

[housingworks.org](https://housingworks.org)

**Design on a Dime**  
Metropolitan Pavilion  
125 West 18th Street  
New York, NY

April 23: 20th Anniversary Celebration  
April 24: Design on a Dime Opening Night  
April 25-26: Public Sale Days

 **HOUSING WORKS**

Championed and brought to stylish life by the full complement of the design and home industries – interior designers, home brands, galleries, stores and dealers – **Design on a Dime** celebrates 20 years in 2025 as the premier NYC design event benefiting Housing Works and the thousands of people it serves with lifesaving housing and healthcare. Founded in 2005 by noted interior designer **James “Ford” Huniford**, Design on a Dime raises more than 1 million each year and has raised \$24 million since its inception two decades ago.

Every April, a broad assembly of designers and sponsor brands join together to forge Design on a Dime’s spectacular four-day festivity. The shopping extravaganza features renowned interior designers and sponsors from across the country who create unique, jaw-dropping model rooms – or “vignettes” – filled with new, vintage, and antique merchandise from top brands, artists, galleries, and decor dealers. Vignettes start as a fleet of individual displays of stunning interior design before metamorphosing into shoppable galleries where every treasure is offered for sale at up to 80% off retail prices, all to benefit Housing Works.

Design on a Dime 2025 is being led by a stellar cast of Co-Chairs including **Alessandra Branca, Rayman Boozer, Jamie Drake, Cliff Fong, Elissa Grayer, Young Huh, David Kaihoi, Charlotte Moss, Joy Moyler, and Miles Redd.**

With NYC’s **Metropolitan Pavilion** as the site and scene, Design on a Dime is composed of a four-day series of events, kicking off with the 20th Anniversary Celebration dinner on Wednesday, April 23, and including exclusive ticketed viewing and shopping occasions and a pair of free public shopping days.



[Tickets & More](#)

[Sponsorship Opportunities](#)

**Contact Info**

**Sponsorship & Ticket Inquiries**

Andy DiBella  
Vice President of Development  
934.216.8074  
[a.dibella@housingworks.org](mailto:a.dibella@housingworks.org)

**Designers & Donations Inquiries**

Nicki McAuliffe  
Designer Engagement  
908.247.6407  
[Designers@HousingWorks.org](mailto:Designers@HousingWorks.org)

**Public Relations Inquiries**

Elizabeth Koke  
Creative Director  
646.342.9350  
[E.Koke@HousingWorks.org](mailto:E.Koke@HousingWorks.org)

 [@HWdesignonadime](https://www.instagram.com/@HWdesignonadime)

 [@Housingworks](https://www.instagram.com/@Housingworks)



Apartment 48



Young Huh Interior Design

## DESIGNER VIGNETTES

A gloss of the outstanding designers, design firms, and home brands that have participated in Design on a Dime includes: Apartment 48, Benjamin Moore, Bunny Williams Home, Charlotte Moss, Drake/Anderson, ELLE DECOR, Huniford Design Studio, Jeremiah Brent & Nate Berkus, Joy Moyler Interiors, Ken Fulk, Mark Cunningham, Matt Blacke Inc., Pottery Barn, Ralph Lauren Home, Redd Kaihoi, S.R. Gambrel, Inc., Villa & House, West Elm, and Young Huh Interior Design, among many others.

Design on a Dime's creativity and festivity serves the larger, vital call to raise funds to support Housing Works' mission to fight for access to healthcare and housing for New Yorkers living with HIV and other chronic illnesses. Thanks to the combined generosity and goodwill of participating designers, sponsors, and donors, Design on a Dime shows that, truly, home is where the heart is.



Michael Mezzano Design



S.R. Gambrel, Inc



Redd Kaihoi



Ken Fulk



Linda Evangelista, Sherrese Clarke Soares, and Dara Caponigro

## 20th ANNIVERSARY CELEBRATION

On **Wednesday, April 23**, the night before Design on a Dime officially opens, Housing Works will host the Design on a Dime 20th Anniversary Celebration dinner.

More than 500 of Housing Works' closest friends and supporters will come together for a celebratory evening to honor outstanding individuals who have made significant contributions to the fight to end AIDS and homelessness and to preview the Design on a Dime vignettes. This evening will raise vital funds to bolster Housing Works' services including housing expansion efforts and healthcare services throughout the city, providing hundreds of New Yorkers a solid foundation from which to build a successful future.

Previous honorees have included **Dara Caponigro** (Creative Director, Schumacher & Editor-in-Chief, Frederic), **Laurent Claquin** (President, Kering Americas), **Linda Evangelista** (Fashion Icon & Activist), **Darren Walker** (President, The Ford Foundation), **Iman** (Fashion Icon & Activist), and over 20 others.

Tables of ten for the dinner are priced at \$12,500, with sponsorship benefits at the \$15,000 and \$25,000 levels. Individual tickets are available for \$1,250. Purchase online [at this link](#) or make a pledge [at this link](#).

Note: all Dinner guests also receive tickets to the Design on a Dime Opening Night Reception, starting with an exclusive VIP Hour, on the following evening, April 24, 2025.



Bethann Hardison and Patricia Arquette



Adair Curtis, Iman, Jason Bolden, and Derek Blasberg



Isaac Mizrahi and Tamron Hall





Yellow House Architects

## 2025 EVENT DETAILS

### 20th Anniversary Celebration Dinner Wednesday, April 23, 6 PM

The anniversary week kicks off with a celebratory dinner where 500 VIP guests will gather to honor design industry leaders and longtime supporters of Housing Works' mission.



Beth Diana Smith, Everick & Lisa Brown, Rayman Boozer, Erin Shakoor, Penny Francis, and Danielle Colding

### VIP Design Preview, Thursday, April 24, 5:30 PM

A coterie of design, home and style insiders purchase fundraising tickets in exchange for being the first to preview Design on a Dime's vignettes in their exhibition-like standing amid a festive setting of drinks, music, and decor.

### Shopping Reception, Thursday, April 24, 6:30 PM

A second tier of ticketed guests join the bargain treasure hunt. After a spirited countdown, a bell rings and the fun and festively-frenzied shopping begins.

### Public Shopping Days Friday, April 25 - Saturday, April 26

The chicest civic-shopping event commences, when New Yorkers converge for free to shop Design on a Dime's abundant inventory of choice decor while helping to sustain New York's good neighbor, Housing Works.



Nate Berkus, Katie Leede, and Jeremiah Brent



Ken Fulk and James Huniord



Dara Caponigro and Miles Redd